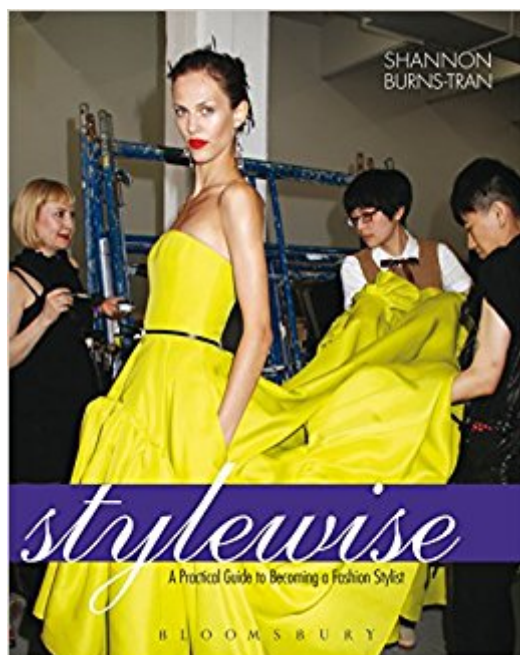




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# Style Wise: A Practical Guide To Becoming A Fashion Stylist



## Synopsis

Style Wise: A Practical Guide to Becoming a Fashion Stylist is an essential step-by-step guide and reference tool for anyone interested or involved in professional styling. The book paints a realistic picture of the day-to-day activities of professional stylists and provides aspiring stylists with the tools and information needed to begin building a portfolio. Topics covered include photo shoots, film shoots, fashion shows, special events, and other areas such as image management and food, prop, and set styling. Burns includes charts of fashion icons, history, terms, and other sources of inspiration from classic films to street culture. The book also provides references to helpful apps, websites, and other resources for portfolio building, branding, networking, and maintaining a freelance or salaried career.

## Book Information

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Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #62,419 in Books (See Top 100 in Books) #24 in [Books > Arts & Photography > Fashion > Designers](#) #36 in [Books > Business & Money > Industries > Fashion & Textile](#) #117 in [Books > Arts & Photography > Graphic Design > Commercial > Fashion Design](#)

## Customer Reviews

"It's a great text. I love it and so does my students! It has great information, great images and is very current." -- Carmen Carter, El Centro College, USA  
"I am happy that someone has finally put together all the pieces of being a fashion stylist into one comprehensive textbook. This book teaches you everything you need to get started in this fun, yet hardworking career." -- Arcadia Maximo, Community College of San Francisco, USA --This text refers to an alternate Paperback edition.

Shannon Burns-Tran is an Adjunct Instructor at the International Academy of Design and

Technology, Tampa, USA, where she has taught the evolution of fashion, textiles for fashion, fashion sketching I & II, introduction to fashion journalism, styling fashion, textiles for interior design, design fundamentals, visual merchandising, and introduction to fashion courses. She has worked as visual merchandiser for Saks Fifth Avenue and accessory designer for a handbag company.

In better condition than described. Great and informative book.

Came in time && perfectly described

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